**Smriti Mandhana and Bhuvneshwar Kumar signed as Playerzpot’s brand ambassadors**

Smriti Mandhana and Bhuvneshwar Kumar are among the top cricketers in Indian teams. Playerzpot, on the other hand, is a fantasy Esports gaming platform, and it recently signed both the top performers of cricket as the brand ambassadors. The deal aims at ensuring enhanced promotions for Playerzpot with engaging activities; and with this, both the cricketers will stay as the face of Playerzpot’s campaigns.

Mitesh Gangar and Yogesh Doiphode founded Playerzpot in 2015; and with its release and emergence as a popular platform, it came out to be an exciting platform in the gaming sector. Playerzpot has more than 2 million users, and it seeks a giant fan base with the availability of thrilling and fascinating games that work seamlessly and faster.

**Statements of the parties involved:**

The founder of Playerzpot, Yogesh Doiphode welcomed the famous crickets and exhibited his excitement stating: “We are happy to welcome the two cricketing greats, Smriti Mandhana and Bhuvneshwar Kumar to the Playerzpot family. It is the beginning of a new inning for the company and we hope to grow aggressively in the Fantasy Gaming arena. Cricket is the game that fuels the interest of Indians at large. We are looking to catch the interest of gaming enthusiasts who are looking for innovative and exciting ways to emulate their favorite sporting icons.”

Adding his views on the association, the co-founder of Playerzpot, Mitesh Gangar commented that “A new era is being heralded with the addition of Smriti Mandhana and Bhuvneshwar Kumar in our company. As we aim to surge and strengthen our leadership position in the online Sports-Gaming industry, I believe bringing the iconic players as the face to the brand will resonate with the fans of cricket and gaming. Playerzpot is a beautiful concoction of excitement and thrill of real-world sports and fantasy gaming which allows the players to experience the game on a different level. Our vision is to become a one-point gaming destination in India in the game of skill segment and we are confident about the bright future of this segment.”

**The legendary cricketer Bhuvneshwar Kumar added:**“I am a huge cricket fan myself, and I believe fantasy gaming is a growing trend amongst all the gaming enthusiasts in the country. I could associate with Playerzpot instantly and I believe it is the best fantasy gaming site today. This is not just for entertainment but the skill-based gaming platform that offers a first-hand experience, as well as help, learn fantasy gaming. I am overly excited to be a part of their journey and it will be another opportunity for me to engage with the fans, players, and sports aficionados”.

Furthermore, the praised prodigy Smriti Mandhana vocalized that “The pandemic had restricted the sports spectator’s thrill limited just to their screens and what better way than Fantasy gaming sites like Playerzpot to feel the real groove. I believe that Playerzpot is a great platform that gets the fans closer to the game and brings out that connect between the game and sports fans well. I am thrilled to be associated as a brand ambassador with this unique and fast-growing company.”

**The end-line:**

The coming months are going to be vital for the company’s growth and success, and marking its position and status in the gaming market. This is the time for higher customer acquisition too. Playerzpot is a leading company, providing fantasy games like football, kabaddi, and cricket leagues and tournaments, and users can involve with them for real money winning.